

## What is Mobile Commerce (m-commerce)?

### Overview:

Internet now can be browsed by PDA and Mobile devices. Mobile Screens are increasing day by day. Mobile users love to check e-mails and many other applications on their mobile devices. E-business or e-commerce turning into mobile commerce.

### What is Mobile Commerce (m-commerce)?

**E-commerce** will coming soon become Mobile Commerce (**m-commerce**) because mobile devices are more user friendly than computer. Peoples checking movies details and many other useful information on their mobile devices. Many companies accepting payment by SMS payment system. In future Mobile Commerce (m-commerce) will be sales and marketing *showcase*, educational application for companies.

### Why Mobile Commerce (m-commerce)?

Companies can use Mobile Commerce (m-commerce) to increase sales of their products and services. Mobile commerce can bring huge buyers for companies.

### Benefits of Mobile Commerce (m-commerce)

- Buyers can access products catalog on their mobile devices.

### How Mobile Commerce (m-commerce) can help Companies?

Companies can make websites for mobile devices, which is popularly known as WAP or Wireless Application Protocol. Companies can make online catalogs of products and services so that mobile users can access that catalog from their mobile devices.

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# Customers.co.in

## Work from Anywhere

### Software Applications :

- **Branch Automation** : Branch Automation Software Solution is especially useful for every company who wanted to connected Branch Offices, Dealers Network and Distributors Channel Partners, Warehousing Depos, Sales Force Channels and Support Channels etc. Branch Automation Software Solution helps the Enterprises to **Access or Transfer or Share Data** from Branch Office to Head Office.
- **Mobile Commerce** : Mobile Commerce popularly known as a **m-commerce**. You can synchronize your database into XML format and upload on your own webserver. Develop your WAP website to access your reports from **PDA** and **Mobile Devices**.
- **Online Backup** : Branch Automation Software also useful for **Backup** perpose. This is very useful for business travellers, CEO's, Managers, Business Executives, Consultants, traders, everyone who dont wanted to carry data storage devices but wanted to access their important files while travelling. This software will be your online office.

### Branch Automation Benefits :

- Work from Anywhere
- Access your reports from PDA, Mobile Devices
- Share your Data from any locations.
- Choose Your Own Web Server hosting, Which you can [hire from here](#) or your can also get [free webserver here](#)
- For fast Data Transfer [synchronize](#) from Database to XML/TXT and from XML/TXT to Database.